



Market IQ Privacy Policy

In terms of Section 18 of the Protection of Personal Information Act of 2013.

Introduction:

The security of your information is very important to us. Below we highlight how we collect, store, use and protect your information.

We have implemented technical and organizational measures to ensure the protection of your information.

Your information will be stored electronically and made available to staff and providers to ensure the provision of our services.

We will never sell, trade, barter or distribute your personal information.

You have the ability to opt-out from our services using the unsubscribe feature at the bottom of the newsletter.

Your information is stored on a secure server.

We do make use of cookies to ensure seamless access to services.

We store usage stats for reporting requirements, but this contains no identifiable information.

How We Use Your Information:

To render a service as part of a subscription agreement.

Attending to financial matters with regards to your contract. This includes managing subscriptions, quoting, invoicing and reconciliations.

General Communication with regards to the management of your account.

Marketing initiatives to communicate new products offerings and services.

What Personal Information We Collect:

In order to provide you with our service and support we store the following:

Name, Address, Email Address and Phone Numbers.

How Do We Collect Your Information:

When you interact with us

Enquire about our services

Conclude a contract with us

Submit user information on our website

Register to attend an event

How We Share Information:

We may share your information amongst employees and affiliates for business and operational purposes.

All staff have signed non-disclosure and confidentiality agreements.

We may share your information with your organization in order to fulfill our contractual obligations, including with third parties that provide you with access to our services.

Your Rights:

To request your information to be updated and changed.

To request your information to be deleted completely.

Change of Ownership:

Should we undergo a change of ownership or merger, we may assign our rights to your information to the 3rd party.

Acceptance:

By providing us with your personal information you consent to us collecting your information and using it as provided for in this Privacy Policy.

Contact Information:

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